



MYADS
TARGET



**A new approach
to advertising management**

Free platform MyAdsTarget

Automate advertising campaigns and track statistics across all channels simultaneously



Instagram



Vkontakte



Google Adwords



TikTok



Facebook



Yandex.Direct



MyTarget



Search Ads

Who uses the MyAdsTarget platform?



Business owners

Comfortable document flow, a common account to pay for services of all platforms, different ways to top up the balance, statistics



Marketing specialists

Training and support



Advertising agencies and freelancers

Comfortable document flow, a common account to pay for services of all platforms, different ways to top up the balance, statistics

**MYADS
TARGET** BETA

SIGN IN

Name Surname

Name Surname

Who do you represent?

Who do you represent? ▾

- Who do you represent?
- Entity
- Individual entrepreneur
- Individual

Email

Why do people choose MyAdsTarget?

- **Free platform**

There is no need to pay for using the platform.

All users get free access to the full functionality of MyAdsTarget.

- **Time saving**

The processes of creating advertising campaigns are automated and do not require a long setting

- **Platform convenience**

All data and leads are collected in one account. This makes it easier to analyze the results and upload statistics to all channels. Direct access to the account of different advertising systems is provided as well.

- **Support and feedback**

The support service is a team of quick response specialists. They will introduce customers to the functionality of the platform and will come to the rescue in any situation. They will help to set up the first campaign for free.

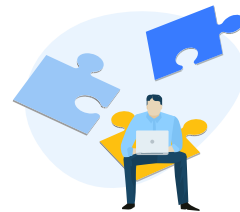
Advertising automation tools in MyAdsTarget



Smart bid manager



UTM ad markup



Copying campaigns



Mass ad constructor



Statistics for all advertising campaigns



Importing leads from all platforms



Synchronizing ad display with actual warehouse data



Automatic feed generation



Creating and managing strategies based on KPI



Automatic creating ad groups



Feedback form constructor



Managing exclusive keywords



Unified analytics code



Use the bid manager to reach your campaign goal



In Yandex.Direct, Google Adwords, Facebook, Vkontakte, TikTok, MyTarget, and Search Ads, you no longer need to bid yourself. The bid manager will determine the best value automatically. With this setup, the results of the campaign justify expectations. You just need to set the parameters or indicate the desired position of the impressions.



Add UTM tags to ads automatically



To track the results of advertising campaigns, UTM markup is required. It is generated automatically in MyAdsTarget. This makes the process of launching a campaign easier and faster than on other platforms.



Copy advertisements from accounts of different platforms



You can automatically copy advertising campaigns from Yandex.Direct, Vkontakte, Google Adwords, TikTok, Facebook, Instagram, MyTarget, Search Ads. You no longer need the help of managers setting up ads. You already have all the resources and tools to launch a campaign.



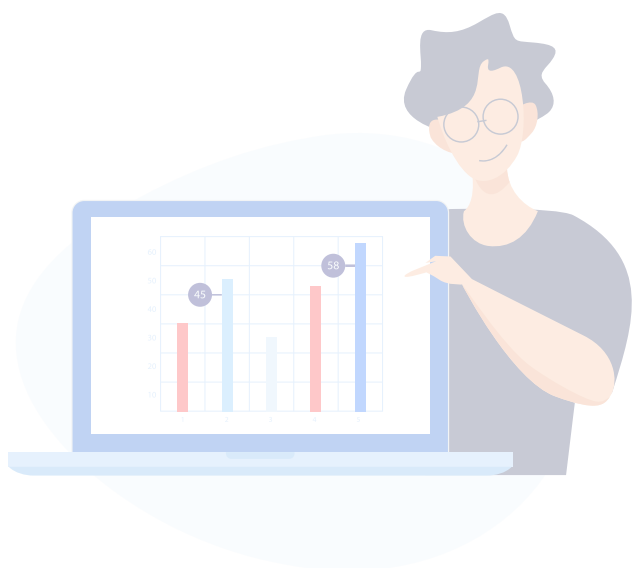
Create ads and save time



Preparing for an advertising campaign will no longer seem tedious. Come up with ideas for advertising, and create texts with the help of a mass ad generator. It takes into account all technical requirements of Yandex.Direct and Google Adwords.



Track statistics at any time across all platforms



Select campaigns one by one or analyze all the results at the same time in one account. You can generate statistics for different parameters and periods.

Keep track of the withdrawal of funds and instantly top up the account balance. You can request and receive financial statements directly on the platform.



Top up the database of leads and save them



Leads received from all systems are automatically uploaded to the MyAdsTarget account. Save leads on the platform, transfer them to Google Sheets, or send them by email.



Choose an advertising system and create feeds automatically for all platforms



MyAdsTarget analyzes the requirements of advertising systems and independently creates suitable feeds. You do not need to think about the technical features of the platforms. All advertisements will be perfectly displayed not only on websites, but also in mobile versions of different devices.



Show only relevant ads



Synchronization of MyAdsTarget with warehouses allows you to instantly respond to changes in assortment and prices. The platform monitors the availability around the clock and automatically turns off advertising if the product is out of stock. We will make sure that the user only sees relevant information in the ad



Design your ad sets effortlessly



Thanks to the capabilities of MyAdsTarget, you can automatically create an ad group right away. The service receives up-to-date feed data and uses it for multiple ad generation. With this tool, you can launch multiple ad sets at once in a very short time.



Manage strategies for all campaigns in one dashboard



Using the strategy tool, you can improve the performance of advertising campaigns. Select the parameters you need: CTR value, bidding method, quality and volume of conversions, as well as the amount of income from the conversion. The service will launch ads in accordance with your goals.



Create a feedback form specifically for your website



To get more leads, invite users to fill out a feedback form. Use the MyAdsTarget constructor and templates to design your own unique form for your site.



Find the best keywords and eliminate exclusive keywords



MyAdsTarget creates ads that make your campaigns successful. The service designates keywords and offers to manage exclusive keywords so you can be sure that requests in Yandex.Direct and Google Adwords will not compete with each other.



Create a unified analytics code for each platform



With MyAdsTarget it is possible to create a unified analytics code for all platforms. Collect statistics on advertising campaigns from different platforms at the same time.

Benefits of MyAdsTarget platform

MYADS TARGET

SEPARATE MANAGEMENT OF ADVERTISING SYSTEMS

OTHER SERVICES

 Smart bid manager <input checked="" type="checkbox"/>	Self-configuration <input type="checkbox"/>	There is paid functionality 
 Import of leads from all platforms <input checked="" type="checkbox"/>	Self-configuration <input type="checkbox"/>	There is paid functionality 
 UTM ad markup <input checked="" type="checkbox"/>	Self-configuration <input type="checkbox"/>	There is paid functionality 
 Synchronization of ad display with actual warehouse data <input checked="" type="checkbox"/>	Self-configuration <input type="checkbox"/>	There is paid functionality 
 Feedback form constructor <input checked="" type="checkbox"/>	Self-configuration <input type="checkbox"/>	There is paid functionality 
 Copying campaigns <input checked="" type="checkbox"/>	Self-configuration <input type="checkbox"/>	There is paid functionality 
 Automatic feed generation <input checked="" type="checkbox"/>	Self-configuration <input type="checkbox"/>	There is paid functionality 
 Managing exclusive keywords <input checked="" type="checkbox"/>	Self-configuration <input type="checkbox"/>	There is paid functionality 
 Mass ads constructor <input checked="" type="checkbox"/>	Self-configuration <input type="checkbox"/>	There is paid functionality 
 Creating and managing strategies based on KPI <input checked="" type="checkbox"/>	Self-configuration <input type="checkbox"/>	There is paid functionality 
 Unified analytics code <input checked="" type="checkbox"/>	Self-configuration <input type="checkbox"/>	There is paid functionality 
 Statistics for all advertising campaigns <input checked="" type="checkbox"/>	Self-configuration <input type="checkbox"/>	There is paid functionality 
 Automatic creating ad groups <input checked="" type="checkbox"/>	Self-configuration <input type="checkbox"/>	There is paid functionality 

All functionality of the platform is free.

How to get started with MyAdsTarget?

- 1 Register for free on the platform [Registration](#)
- 2 Get familiar with the functionality and interface with the support of our team
- 3 Connect advertising accounts
- 4 Set up campaigns independently or with the help from our team for free
- 5 Top up the account balance and start campaigns. The balance will be spending in accordance with the specified limits. The use of the service is not charged.

Special offer

When topping up the balance through MyAdsTarget, we will create your advertising campaigns absolutely for free. All money will be spent on clicks.

FILL OUT THE BRIEF



**THANKS
FOR ATTENTION!**



myadstarget.ru



hello@myadstarget.ru

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TARGET**